

PHC, Inc.'s Harmony Subsidiary Awarded Two Contracts in Southern Nevada

November 10, 2005

Harmony to Provide Behavioral Healthcare Services to Teamsters Local 995's 5,000 Member Lives

Also Wins Contract With Glazing Health & Welfare Trust

PEABODY, Mass., Nov. 10 /PRNewswire-FirstCall/ -- PHC, Inc., d.b.a. Pioneer Behavioral Health (OTC Bulletin Board: PIHC), a leading provider of inpatient and outpatient behavioral health services, announced today that its Harmony Healthcare subsidiary has expanded its Taft Hartley business. Harmony has been awarded the Employee Assistance Program (EAP) and behavioral healthcare services contract for the Teamsters Securities Fund for Southern Nevada Local 995 beginning December 1, 2005. Teamsters Local 995 has approximately 5,000 member lives. Harmony currently provides EAP and behavioral healthcare services for Teamsters Local 14 employees and dependents, which total about 8,400 members.

Harmony added a new contract on July 1, 2005 with the Glazing Health & Welfare Trust. Harmony was contracted to administer the Glazier's Drug Abuse Detection and Preventative Policy. This is a new service delivery program for Harmony. As part of the contract, Harmony will provide pre-employment urine screens, substance abuse testing and substance abuse rehabilitation programs.

Bruce A. Shear, chairman and chief executive officer of Pioneer Behavioral Health, commented, "We are excited to announce these two 'wins,' which significantly expand our presence in the rapidly-growing southern Nevada market. Harmony's growing share of the Nevada market and expanded service capabilities make them a sought-after provider for brokers and consultants. Harmony has responded to several Requests for Proposals (RFP) recently, further demonstrating the stronger presence the Company possesses in this region."

About Pioneer Behavioral Health

Pioneer Behavioral Health operates companies that provide inpatient and outpatient behavioral health care services, clinical research, Internet and telephonic-based referral services. The companies contract with national insurance companies, government payors, and major transportation and gaming companies, among others, to provide such services. For more information, please visit www.phc-inc.com or www.haydenir.com.

Statement under the Private Securities Litigation Reform Act of 1995:

This press release may include "forward-looking statements" that are subject to risks and uncertainties. Forward-looking statements include information about possible or assumed future results of the operations or the performance of the company and its future plans and objectives. Various future events or factors may cause the actual results to vary materially from those expressed in any forward-looking statements made in this press release. For a discussion of these factors and risks, see the company's annual report on Form 10-KSB for the most recently ended fiscal year.

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