



PHC, Inc. to Present at Noble Research's 'OnTrack 06' Small Cap Conference September 26, 2006

September 13, 2006

PEABODY, Mass., Sept. 13 /PRNewswire-FirstCall/ -- PHC, Inc., d.b.a. Pioneer Behavioral Health (OTC Bulletin Board: PIHC), a leading provider of inpatient and outpatient behavior health services and pharmaceutical research, today announced that Bruce A. Shear, Pioneer's President and Chief Executive Officer, and Robert Boswell, Senior Vice President, will present at Noble Research's "OnTrack 2006" Small Cap Conference and Microcap Symposium at the Ballantyne Spa and Golf Resort in Charlotte, North Carolina. The Company will present at 2:40 p.m. on September 26 in the Daytona Room on the main floor of the convention concourse and the presentation will be webcast live and can be accessed at the Conference's website, www.ontrack06.com and will be available for approximately 30 days following the conclusion of the presentation.

The presentation will discuss the Company's growth drivers for fiscal 2007 and 2008. These initiatives include the Seven Hills Behavioral Institute, which once completed will serve the behavioral health needs for Las Vegas' rapidly growing population, and the Company's pharmaceutical research division, Pivotal Research. The presentation will also discuss the Company's financial results for the full fiscal year period ended June 30, 2006.

Following the formal presentation, the Company will have two breakout sessions, one in the Talladega Room on the lower floor of the convention concourse at 3:10 p.m., immediately following the formal presentation, and an alternate breakout session on September 27 at 1:15 p.m. in Small Cap Pit #1 on the main floor. Company management will be available for one-on-one meetings throughout the day, which may be arranged by emailing Noble Research at info@ontrack06.com.

About Noble Research/the OnTrack 2006 Conference

Noble Financial supports emerging growth companies through strategic advice, investment banking, market-making, sales & trading, comprehensive equity research, and the development of institutional support. Noble's equity conferences allow for a unique blend of professional and personal interaction among a diverse cross-section of executives. The goal is to deliver outstanding business organization, world-class accommodation and meeting facilities, and memorable social events.

About Pioneer Behavioral Health

Pioneer Behavioral Health operates companies that provide inpatient and outpatient behavioral health care services, clinical research and Internet -- and telephonic-based referral services. The companies contract with national insurance companies, government payors, and major transportation and gaming companies, among others, to provide such services. For more information, please visit www.phc-inc.com or www.haydenir.com.

Statement under the Private Securities Litigation Reform Act of 1995: This press release may include "forward-looking statements" that are subject to risks and uncertainties. Forward-looking statements include information about possible or assumed future results of the operations or the performance of the company and its future plans and objectives. Various future events or factors may cause the actual results to vary materially from those expressed in any forward-looking statements made in this press release. For a discussion of these factors and risks, see the company's annual report on Form 10-KSB for the most recently ended fiscal year.

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