



PHC, Inc. Named to Boston Globe 100 List

July 9, 2007

Company's historic financial performance secures the 53rd position on Globe's list of top performing companies in Massachusetts

PEABODY, Mass., July 9, 2007 /PRNewswire-FirstCall via COMTEX News Network/ -- PHC, Inc., d.b.a. Pioneer Behavioral Health (AMEX: PHC), a leading provider of inpatient and outpatient behavioral health services today announced that the Company has been named to the (Boston) "Globe 100" list of the top performing companies in Massachusetts.

Based on a composite score derived from financial data for the four quarters ending December 31, 2006, PHC was ranked 53rd among Massachusetts-based companies whose stock is publicly traded on NASDAQ, New York Stock Exchange or American Stock Exchange.

"The companies in the Globe 100 have distinguished themselves in not only their respective fields but among other Massachusetts businesses," said Globe Business Editor Shirley Leung. "This year's Globe 100 highlights the broad spectrum of both old and new Massachusetts companies, from cutting-edge sectors like biotechnology to long-standing staples like construction."

To qualify for the Globe 100, a company must have been public for the entire 2006 calendar year and have reported a positive net income for both 2005 and 2006.

"This was a milestone year for PHC, including our listing on the American Stock Exchange and the groundbreaking of our next key growth driver, the Seven Hills Behavioral Hospital near Las Vegas, and we are gratified to be recognized by The Boston Globe," commented Bruce A. Shear, Pioneer's President and Chief Executive Officer. "We continue to strive to bring valued and often life-saving mental health and chemical dependency services to patients nationwide. I congratulate everyone on the PHC team and we look forward to moving up this list in the coming years."

The Globe 100, now in its 19th year, ranks Massachusetts-based public companies based on financial data from the four quarters ending closest to December 31, 2006, and for corresponding quarters a year earlier.

About The Boston Globe

The Boston Globe is wholly owned by The New York Times Company (NYSE: NYT), a leading media company with 2006 revenues of \$3.3 billion, including The New York Times, the International Herald Tribune, The Boston Globe, 15 other daily newspapers, WQXR-FM and more than 30 Web sites, including NYTimes.com, Boston.com and About.com. The Company's core purpose is to enhance society by creating, collecting and distributing high-quality news, information and entertainment.

About Pioneer Behavioral Health

Pioneer Behavioral Health operates companies that provide inpatient and outpatient behavioral health care services, clinical research and Internet- and telephonic-based referral services. The companies contract with national insurance companies, government payers, and major transportation and gaming companies, among others, to provide such services. For more information, please visit <http://www.phc-inc.com> or <http://www.haydenir.com>.

Statement under the Private Securities Litigation Reform Act of 1995:

Statement under the Private Securities Litigation Reform Act of 1995: This press release may include "forward-looking statements" that are subject to risks and uncertainties. Forward-looking statements include information about possible or assumed future results of the operations or the performance of the company and its future plans and objectives. Various future events or factors may cause the actual results to vary materially from those expressed in any forward-looking statements made in this press release. For a discussion of these factors and risks, see the Company's annual report on Form 10-K for the most recently ended fiscal year.

Company Contact:

PHC, Inc.
Bruce A. Shear
978-536-2777

Investor Relations Contact:

Hayden Communications, Inc.
Peter Seltzberg or Brett Maas
646-415-8972

SOURCE PHC, Inc.

Bruce A. Shear of PHC, Inc., +1-978-536-2777; or Investor Relations, Peter Seltzberg or Brett Maas of Hayden Communications, Inc., +1-646-415-8972, for PHC, Inc.

<http://www.phc-inc.com>