



PHC Sets Fiscal Second Quarter 2008 Investor Conference Call for Thursday, February 14, 2008 at 4:30 p.m. EST

January 24, 2008

PEABODY, MA, Jan 24, 2008 (MARKET WIRE via COMTEX News Network) -- PHC, Inc. (AMEX: PHC) d.b.a. Pioneer Behavioral Health, a leading provider of inpatient and outpatient behavioral health services and pharmaceutical research, will hold a conference call on Thursday, February 14, 2008 to discuss its financial results for the second quarter 2008 ended December 31, 2007. The results will be released the same day after the market close.

Pioneer's President and CEO, Bruce A. Shear, and CFO Paula C. Wurts will host the call starting at 4:30 p.m. EST. A question-and-answer session will follow management's presentation.

Date: Thursday, February 14, 2008

Time: 4:30 p.m. EST

Dial-In Number: 1-800-762-9058

International: 1-480-248-5085

Conference ID#: 3835589

The conference call will be broadcast simultaneously on the company's Web site at www.phc-inc.com.

Please call the conference telephone number 5-10 minutes prior to the start time. An operator will register your name and organization and ask you to wait until the call begins. If you have any difficulty connecting with the conference call, please contact the Liolios Group at (949) 574-3860.

A replay of the call will be available after 7:30 p.m. on February 14, 2008 and until March 14, 2008:

Toll-free replay number: 1-800-406-7325

International replay number: 1-303-590-3030

Replay Pin#: 3835589

About Pioneer Behavioral Health

Pioneer Behavioral Health operates companies that provide inpatient and outpatient behavioral health care services, clinical research and Internet- and telephonic-based referral services. The companies contract with national insurance companies, government payors, and major transportation and gaming companies, among others, to provide such services. For more information, please visit www.phc-inc.com.

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SOURCE: Pioneer Behavioral Health