

## PHC Sets Fiscal Fourth Quarter and Fiscal Year 2008 Investor Conference Call for September 25 at 4:30 p.m. Eastern Time

September 11, 2008

PEABODY, MA, Sep 11, 2008 (MARKET WIRE via COMTEX News Network) -- PHC, Inc. (AMEX: PHC) d.b.a. Pioneer Behavioral Health, a leading provider of inpatient and outpatient behavioral health services and pharmaceutical research, will hold a conference call on Thursday, September 25, 2008 to discuss its financial results for the fourth quarter and fiscal year ended June 30, 2008. The results will be issued in a press release prior to the call.

Pioneer President and CEO Bruce A. Shear and CFO Paula C. Wurts will host the call starting at 4:30 p.m. Eastern Time. A question and answer session will follow management's presentation.

Date: Thursday, September 25, 2008

Time: 4:30 p.m. Eastern Time (1:30 p.m. Pacific Time)

Dial-In Number: 1-800-862-9098 International: 1-785-424-1051

The conference call will be broadcast simultaneously on the company's Web site at www.phc-inc.com.

Please call the conference telephone number 5-10 minutes prior to the start time. An operator will register your name and organization and put you on hold until the call begins. If you have any difficulty connecting with the conference call, please contact the Liolios Group at 949-574-3860.

A replay of the call will be available after 7:30 p.m. Eastern Time on September 25, 2008 and until October 25, 2008:

Toll-free replay number: 1-800-753-6120 International replay number: 1-402-220-0684

## About Pioneer Behavioral Health

Pioneer Behavioral Health operates companies that provide inpatient and outpatient behavioral health care services, clinical research and Internetand telephonic-based referral services. The companies contract with national insurance companies, government payors, and major transportation and gaming companies, among others, to provide such services. For more information, visit www.phc-inc.com.

Company Contacts: Bruce A. Shear President and CEO PHC, Inc.

Tel: 978-536-2777

Scott Kitcher, V.P. Investor Relations Liolios Group, Inc. Tel: 949-574-3860

SOURCE: PHC