



PHC Sets Fiscal First Quarter 2009 Investor Conference Call for Tuesday, November 11 at 10:00 a.m. Eastern Time

October 20, 2008

PEABODY, MA, Oct 20, 2008 (MARKET WIRE via COMTEX News Network) -- PHC, Inc. (AMEX: PHC) d.b.a. Pioneer Behavioral Health, a leading provider of inpatient and outpatient behavioral health services, will hold a conference call on Tuesday, November 11, 2008 to discuss its financial results for the first quarter ended September 30, 2008. The results will be issued in a press release prior to the call.

Pioneer President and CEO Bruce A. Shear and CFO Paula C. Wurts will host the call starting at 10:00 a.m. Eastern Time. A question and answer session will follow management's presentation.

Date: Tuesday, November 11, 2008

Time: 10:00 a.m. Eastern Time (7:00 a.m. Pacific Time)

Dial-In Number: 1-800-862-9098

International: 1-785-424-1051

Conference ID#: 7PHC

The conference call will be broadcast simultaneously on the company's Web site at www.phc-inc.com. Please call the conference telephone number 5-10 minutes prior to the start time. An operator will register your name and organization and put you on hold until the call begins. If you have any difficulty connecting with the conference call, please contact the Liolios Group at 949-574-3860.

A replay of the call will be available after 2:00 p.m. Eastern Time on the same day and until December 11, 2008:

Toll-free replay number: 1-800-283-8486

International replay number: 1-402-220-0869

(No passcode required)

About Pioneer Behavioral Health

PHC, Inc., d/b/a Pioneer Behavioral Health, is a national healthcare company providing behavioral health services in four states, including substance abuse treatment facilities in Utah and Virginia, and inpatient and outpatient psychiatric facilities in Michigan and Nevada. The company also offers internet and telephonic-based referral services that includes EAP and critical incident services. Contracted services with government agencies, national insurance companies, and major transportation and gaming companies cover more than one million individuals. Pioneer helps people gain and maintain physical, spiritual and emotional health through delivering the highest quality, most culturally responsive and compassionate behavioral health care programs and services. For more information, visit www.phc-inc.com.

Company Contacts:

Bruce A. Shear
President and CEO
PHC, Inc.
Tel: 978-536-2777

Scott Kitcher, V.P.
Investor Relations
Liolios Group, Inc.
Tel: 949-574-3860

SOURCE: PHC, Inc.