

PHC Sets Fiscal Second Quarter 2009 Investor Conference Call for Friday, February 13 at 10:00 a.m. **Eastern Time**

January 27, 2009

PEABODY, MA, Jan 27, 2009 (MARKET WIRE via COMTEX News Network) -- PHC, Inc. (AMEX: PHC), d/b/a Pioneer Behavioral Health, a leading provider of inpatient and outpatient behavioral health services, will hold a conference call on Friday, February 13, 2009 to discuss its financial results for the second fiscal guarter ended December 31, 2008. The results will be issued in a press release prior to the call.

Pioneer President and CEO Bruce A. Shear and CFO Paula C. Wurts will host the call starting at 10:00 a.m. Eastern time. A question and answer session will follow management's presentation.

Please call the conference telephone number 5-10 minutes prior to the start time:

Date: Friday, February 13, 2009

Time: 10:00 a.m. Eastern time (7:00 a.m. Pacific time)

Dial-In Number: 1-800-862-9098 International: 1-785-424-1051

Conference ID#: 7PHC

An operator will register your name and organization and put you on hold until the call begins. If you have any difficulty connecting with the conference call, please contact the Liolios Group at 949-574-3860.

The conference call will be broadcast simultaneously on the company's Web site at www.phc-inc.com. A replay of the call will be available after 1:00 p.m. Eastern time until March 13, 2009:

Toll-free replay number: 1-800-695-1624 International replay number: 1-402-530-9026

(No passcode required)

About Pioneer Behavioral Health

PHC, Inc., d/b/a Pioneer Behavioral Health, is a national healthcare company providing behavioral health services in five states, including substance abuse treatment facilities in Utah and Virginia, and inpatient and outpatient psychiatric facilities in Michigan, Pennsylvania, and Nevada. The company also offers internet and telephonic-based referral services that includes employee assistance programs and critical incident services. Contracted services with government agencies, national insurance companies, and major transportation and gaming companies cover more than one million individuals. Pioneer helps people gain and maintain physical, spiritual and emotional health through delivering the highest quality, most culturally responsive and compassionate behavioral health care programs and services. For more information, visit www.phc-inc.com.

Company Contact: Bruce A. Shear President & CEO PHC, Inc.

Tel: 978-536-2777

Investor Relations: Cody Slach Investor Relations Liolios Group, Inc.

Tel: 949-574-3860

SOURCE: Pioneer Behavioral Health