



PHC Awarded Contract Renewal for Services to Wayne County Mental Health Agency

November 24, 2009

PEABODY, Mass.--(BUSINESS WIRE)--Nov. 24, 2009-- PHC, Inc. (NYSE AMEX: PHC) d.b.a. Pioneer Behavioral Health, a leading provider of inpatient and outpatient behavioral health services, announced today that it has been awarded a contract renewal from the Detroit-Wayne County Community Mental Health Agency (DWCCMHA), the mental health agency charged with providing in-patient and out-patient services for more than 55,000 residents in Wayne County, MI. The multi-year contract began May 1, 2009. The contract award is in excess of \$10 million if all option years are exercised.

"As the incumbent bidder, PHC was able to demonstrate that services previously provided for the more than 5 years of service under the old contract were performed at a level worthy of continuation and keeping pace with the growing needs of behavioral services in this region," remarked Alex Luvall, Executive Vice President of PHC. "The high level of service which PHC has offered to the residents of Wayne County has been rewarded with a multi-year renewal contract, reflecting our commitment to providing this region with continued access to treatment services during the hardest of economic times," continued Luvall.

Under the terms of the contract, PHC will provide Access and Eligibility Services, Crisis Intervention, and Information and Referral, including an array of services delivered via Call Center operations and electronic review of records, change of level of services, credentialing and related behavioral services designed to help residents of Wayne County make informed behavioral health choices.

About PHC d/b/a Pioneer Behavioral Health

PHC, Inc., d/b/a Pioneer Behavioral Health, is a national healthcare company providing behavioral health services in five states, including substance abuse treatment facilities in Utah and Virginia, and inpatient and outpatient psychiatric facilities in Michigan, Pennsylvania, and Nevada. The company also offers internet and telephonic-based referral services that includes employee assistance programs and critical incident services. Contracted services with government agencies, national insurance companies, and major transportation and gaming companies cover more than one million individuals. Pioneer helps people gain and maintain physical, spiritual and emotional health through delivering the highest quality, most culturally responsive and compassionate behavioral health care programs and services. For more information, visit www.phc-inc.com.

Statement under the Private Securities Litigation Reform Act of 1995

This press release may include "forward-looking statements" that are subject to risks and uncertainties. Forward-looking statements include information about possible or assumed future results of the operations or the performance of the Company and its future plans and objectives. Various future events or factors may cause the actual results to vary materially from those expressed in any forward-looking statements made in this press release. For a discussion of these factors and risks, see the company's annual report on Form 10-K for the most recently ended fiscal year.

Source: PHC, Inc.

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