

## Pioneer Behavioral Health to Announce 2011 Fiscal Second Quarter Results on February 14, 2011

February 4, 2011

## Conference Call Scheduled for 4:30 p.m. ET

PEABODY, Mass., Feb. 4, 2011 /PRNewswire via COMTEX/ --

PHC, Inc., d/b/a Pioneer Behavioral Health (NYSE Amex: PHC), a leading provider of inpatient and outpatient behavioral health services, announced today that it will release its 2011 fiscal second quarter financial results, for the period ended December 31, 2010, on February 14, 2011 after the market close. The company will hold a conference call at 4:30 p.m. ET that day to discuss the results.

Interested parties should dial (877) 941-2322 (domestically) or (480) 629-9715 (internationally). A replay of the call will be available and can be accessed by dialing (877) 870-5176 (domestically) or (858) 384-5517 (internationally), using passcode 4409187.

The call will also be available live by webcast at Pioneer Behavioral Health's website at: <a href="http://ir.phc-inc.com/phoenix.zhtml?c=71354&p=irol-calendar">http://ir.phc-inc.com/phoenix.zhtml?c=71354&p=irol-calendar</a> and will also be available over the Internet and accessible at <a href="http://viavid.net/dce.aspx?sid=00008158">http://viavid.net/dce.aspx?sid=00008158</a>.

About PHC d/b/a Pioneer Behavioral Health

PHC, Inc., d/b/a Pioneer Behavioral Health, is a national healthcare company providing behavioral health services in five states, including substance abuse treatment facilities in Utah and Virginia, and inpatient and outpatient psychiatric facilities in Michigan, Pennsylvania, and Nevada. The Company also offers internet and telephonic-based referral services that includes employee assistance programs and critical incident services. Contracted services with government agencies, national insurance companies, and major transportation and gaming companies cover more than one million individuals. Pioneer helps people gain and maintain physical, spiritual and emotional health through delivering the highest quality, most culturally responsive and compassionate behavioral health care programs and services. For more information, visit www.phc-inc.com.

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SOURCE PHC, Inc., d/b/a Pioneer Behavioral Health