



Pioneer Behavioral Health to Announce 2011 Fourth Quarter and Year End Results on August 18, 2011

August 15, 2011

Conference Call Scheduled for 10 a.m. ET

PEABODY, Mass., Aug. 15, 2011 /PRNewswire via COMTEX/ --

PHC, Inc., d/b/a Pioneer Behavioral Health (NYSE Amex: PHC), a leading provider of inpatient and outpatient behavioral health services, announced today that it will release its 2011 fourth quarter and year-end financial results, for the period ended June 30, 2011, on August 18, 2011 before the market opens. The company will hold a conference call at 10 a.m. ET that day to discuss the results.

Interested parties should dial (877) 941-2322 (domestically) or (480) 629-9715 (internationally). A replay of the call will be available and can be accessed by dialing (877) 870-5176 (domestically) or (858) 384-5517 (internationally), using passcode 4466206.

The call will also be available live by webcast at Pioneer Behavioral Health's website at: <http://ir.phc-inc.com/phoenix.zhtml?c=71354&p=irol-calendar> and will also be available over the Internet and accessible at <http://viaid.net/dce.aspx?sid=00008B99>.

About PHC d/b/a Pioneer Behavioral Health

PHC, Inc., d/b/a Pioneer Behavioral Health, is a national healthcare company providing behavioral health services in five states, including substance abuse treatment facilities in Utah and Virginia, and inpatient and outpatient psychiatric facilities in Michigan, Pennsylvania, and Nevada. The Company also offers internet and telephonic-based referral services that includes employee assistance programs and critical incident services. Contracted services with government agencies, national insurance companies, and major transportation and gaming companies cover more than one million individuals. Pioneer helps people gain and maintain physical, spiritual and emotional health through delivering the highest quality, most culturally responsive and compassionate behavioral health care programs and services. For more information, visit www.phc-inc.com.

"Safe Harbor" Statement under the Private Securities Litigation Reform Act of 1995: Statements in this press release regarding Pioneer Behavioral Health's business which are not historical facts are "forward-looking statements" that involve risks and uncertainties. For a discussion of such risks and uncertainties, which could cause actual results to differ from those contained in the forward-looking statements, see "Risk Factors" in the Company's Annual Report or Form 10-K for the most recently ended fiscal year.

Contact:

PHC, Inc.

Bruce A. Shear, 978-536-2777

President & CEO

or

Hayden IR

Brett Maas, 646-536-7331

Managing Partner

E-mail: brett@haydenir.com

SOURCE PHC, Inc., d/b/a Pioneer Behavioral Health